

Get in the Game

2012 Bellevue Rotary Foundation Auction Catalog Ad Specifications



BELLEVUE
ROTARY
FOUNDATION

Ad and Artwork Guidelines

1. Artwork Specs

Please turn in all artwork and logo files in PDF format, at a resolution of 300 DPI. Artwork can also be sent as Adobe InDesign, Photoshop or Illustrator files. Submissions not accepted in MSWord or at low resolution.

2. Ad Design

Ad sizes are as follows:

Full Page ... 6.5" Wide x 10" High	\$1,750
Full Page with bleeds ... 7.5" Wide x 11" High + 1/8" bleeds	\$1,750
Half Page ... 6.5" Wide x 4.875" High	\$1,000
Quarter Page ... 3.125" Wide x 4.875" High	\$600
Business Card ... 3.125" Wide x 2.25" High	\$250

All ads will be printed in CMYK.

If you need an ad created for your business, our graphic designer Robin Blackburn can develop one for you. The cost is \$80 per ad. Please contact her at (425)455-1916 or email: robin@blackbourndesign.com

3. Ad Delivery Schedule

Email artwork to robin@blackbourndesign.com

If you are sending your artwork by regular mail, please use the following address:

Blackbourn Design
Robin Blackburn
8401 NE 7th Street
Medina, WA 98039

AD SUBMISSION DEADLINE: MARCH 2, 2012

Full Page Ad

6.5" x 10"

Full Page w/bleeds

Live area: 7.5" x 11" + 1/8" bleed on all sides

1/2 Page Ad
6.5" x 4.875"

1/4 Page Ad
3.125" x 4.875"

Business Card Ad
3.125" x 2.25"